

Roy Lindauer

204 Ryland Street
Reno, NV 89501
T 775.343.9649
roy@roylindauer.com
www.rlindauer.com

Professional Summary

Highly effective Application Developer with extensive experience in PHP programming, Actionsript, MySQL design - tuning - administration, accessibility and standards based web design, XHTML, CSS, Javascript + AJAX, and XML. Management and installation of Linux/ Windows production and staging server environments. Experience with all aspects of application development from space planning, project specs, client relationships, prototyping, deployment, and management. Award winning graphic designer with an eye for the aesthetic.

Experience

Lead Developer / Project Manager, Exyst, Inc.; Carson City, NV - 07/08 - current

Adobe AIR development, PHP Application development, Development of Project Specs, Linux System Administration, UI Design, and Web Design.

Lead Developer / Graphic Designer, Noble Studios; Carson City, NV - 07/05 - 06/08 **Design**

Directed redesign of internal branding and associated collateral which was recognized by the 2006 American Graphic Design Award for Excellence in Communication and Design. Developed several successful flash based software prototypes for Autodesk.

Web

Designed over 50 websites with a focus on standards and web accessibility using XHTML, CSS, Javascript + AJAX, XML. Managed and maintained over 100 websites and web applications on RedHat Linux Enterprise servers. PHP scripting of business tools, time management utilities, data aggregation, access control systems, and website management tools. Developed OOP based web applications using PHP+MySQL for managing internal purchase requests, CMS's, event calendar and purchasing, and several custom ecommerce solutions. Integration of 3rd party services into custom web applications using SOAP and cURL. UI development for Autodesk using Flash and Action Script 2.0 scripting.

Server

RedHat Enterprise Linux 4 server administration, installation, and configuration of Apache 2, PHP4, PHP5, Subversion, MySQL 4.1, MySQL 5.x. Ongoing maintenance and troubleshooting of multiple production and staging server environments.

Business

Outlined and executed several strategic SEO campaigns that resulted in remarkable increases in organic traffic to clients web sites. In one case a campaign resulted in a 700% increase in organic traffic over a 2 month period. Increased conversions for Esquire Innovations by introduction of a scheduling system through which clients can buy seats for

204 Ryland Street
Reno, NV 89501
T 775.343.9649
roy@roylindauer.com
www.rlindauer.com

training sessions and reserve software demonstration time. Developed internal Client Manager / Intranet application with hooks into Active Directory.

Developer, Great Basin Internet Services; Reno, NV - 2004 - 2005

PHP + AJAX development and programming of business utilities, form processors, content management systems, and custom ecommerce systems. MySQL database design for custom PHP web applications. Maintained excellent client relationships. Web design using XHTML, CSS, Javascript + AJAX, XML.

Marketing Manager / 3D Artist, Sederquist Avery Architects; Reno, NV - 2000-2003

Developed internal office CAD standards. Built well formed construction documents from Principal Architects designs and as-built plans. 3D Visualization using Autodesk Viz, 3D Studio Max and Photoshop. CAD Station administration, software updates, security updates. Maintained internal Windows 2000 and 2003 server infrastructure. Worked closely with IT and networking to maintain efficient use of computing resources.

Designed and maintained company website. Designed and oversaw development of company brochures and presentation boards. Successfully introduced 3D Visualization as a tool to speed up TRPA permit approval.

Selected Accomplishments

- 2008 National Headliner Award winner for nevadamagazine.com over CNN Money and Newsweek.com in Magazine Affiliated Online Journalism
- Winner of the 2006 American Graphic Design Awards for Excellence in Communication and Graphic Design.
- Award for excellent commercial web design from the 2007 Summit International Awards.
- Award for excellent government web design from the 2007 Summit International Awards.
- Successfully developed and implemented SEO campaign that resulted in a 700% increase in Organic Traffic.